



Goodwill Industries of the Heartland

You know us as a place to

Donate

During 2006
453,041 people
donated 13.4
million pounds of
household materials.



You know us as a place to

Recycle

Sold 5.9 million pounds of clothing to developing nations.



You know us as a place to

Shop

Our 12 retail stores
sold \$10,588,644
worth of goods.



You know us as a place to Shop

shopgoodwill.com

(Goodwill's eBay) sold
6,154 collectible items
via the internet.



But did you know?

When you donate
and shop, you are
helping us help
others.

Store proceeds provide funds
to support our mission.



But did you know?

Mission Statement

The mission of Goodwill Industries is to advance the social and economic well-being of people who experience barriers to independence.



But did you know?

History

Goodwill was founded
in 1902 in Boston
by Iowa native
Edgar J. Helms.



But did you know?

History

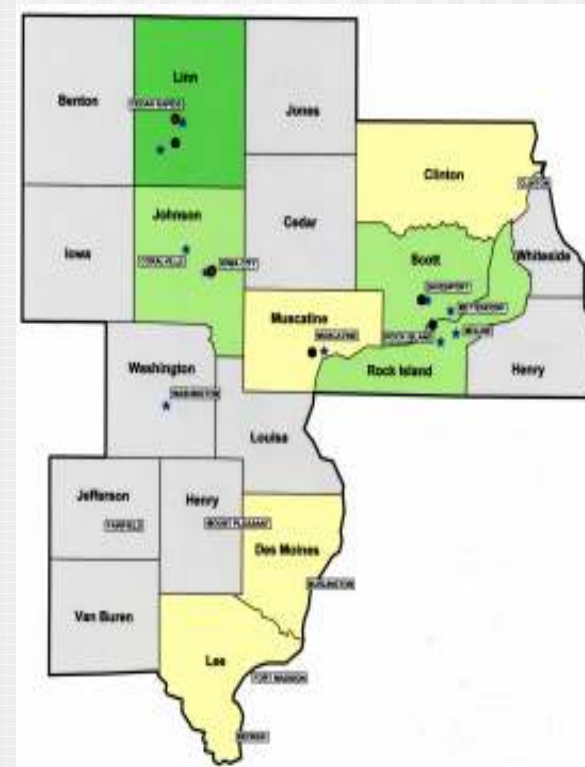
Locally, our Goodwill was founded in 1965 by a collaboration between the Iowa City Kiwanis Club and the ARC of Johnson County.



But did you know?

Service Area

We serve 16 counties in Southeast Iowa and 3 counties in Western Illinois.



But did you know?

Facilities

Administrative Offices:

Cedar Rapids and Iowa City

Stores:

Bettendorf, Clinton, Coralville, Cedar Rapids (2), Davenport, Iowa City, Marion, Moline, Muscatine, Rock Island and Washington

Training Centers:

Cedar Rapids, Davenport, Iowa City and Muscatine

Restaurant: Muscatine



But did you know?

We provide services for people with disabilities or other barriers to independence.

Our caseload includes:

- People with disabilities
- Residents of public housing
- Veterans who are homeless
- People in the corrections system
- Immigrants
- Teens in need of work



But did you know?

In 2006 we....

- Served 1,245 individuals.
- Placed 436 individuals in community based employment.
- Helped 262 people maintain their jobs with local businesses.



But did you know?

Employment Services

- Skills assessment
- Employment search
- Resume writing
- Interview practice
- Vocational training
- Supported employment
- Center-based work



But did you know?

Career Connections

Provides career exploration, training and placement for high school seniors with disabilities.

Partnered with 21 area high schools.



But did you know?

Supported Community Living

Provides independent living assistance to individuals with disabilities.



But did you know?

Homeless Veterans Program

Provides employment training and job placement for homeless veterans in the Quad Cities, Muscatine and Clinton.

Partnership with Department of Veterans Affairs.



But did you know?

CABS Program – provides enhanced transportation services to individuals with disabilities.

HUD/Ross Program – provides job placement and advancement for individuals receiving public housing assistance.

STAR Program – provides job training and placement for homeless individuals.

Youth Works – provides work experience and training for at-risk youth.



and did you know?

about our Contract Services

200 workers contributed to the completion of 91 projects for 29 area businesses.

The work was completed at our Employment & Training Centers in Cedar Rapids and Iowa City.



and did you know?

about some of our Contract Partners

Rockwell Collins

Benco Manufacturing

RepelIT

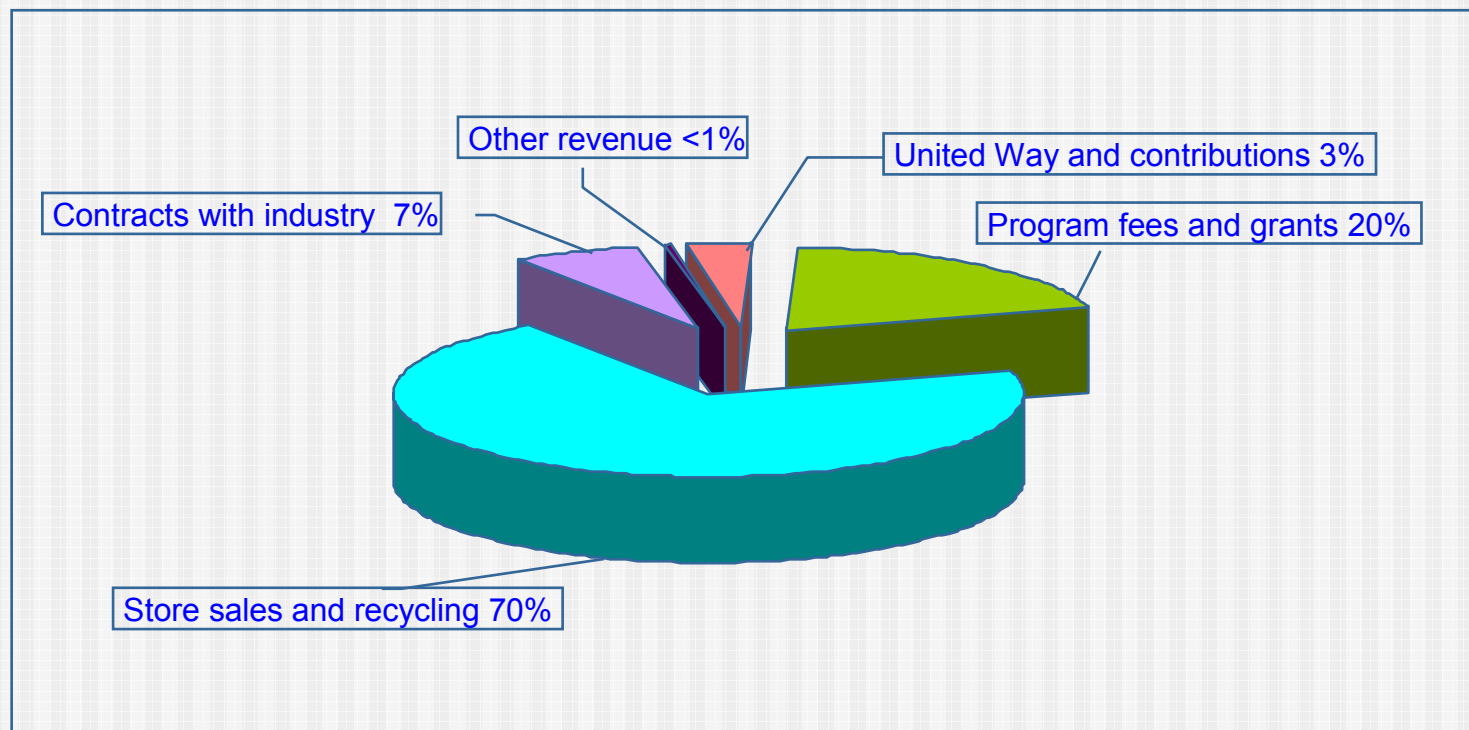
Nordstrom

U.S. Corrugated



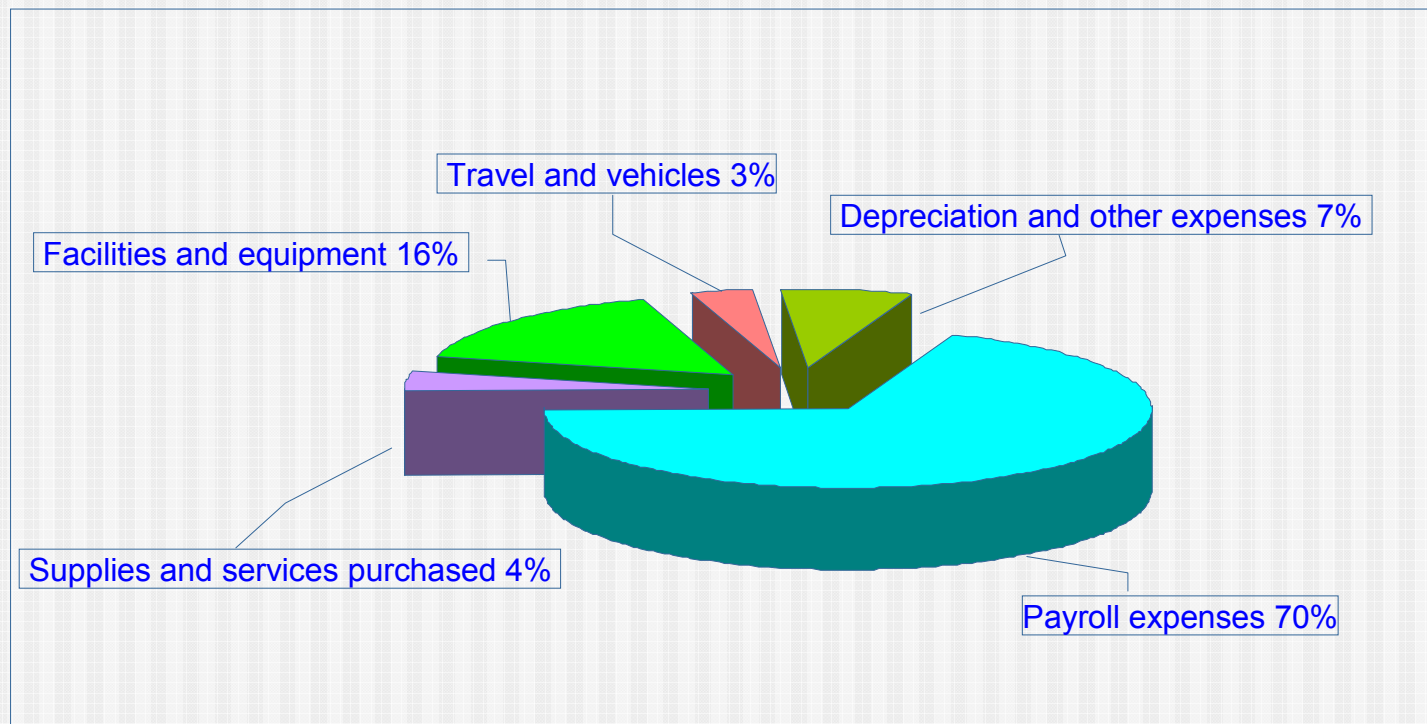
and did you know?

Where our resources come from



and did you know?

What our resources are used for





Questions?